

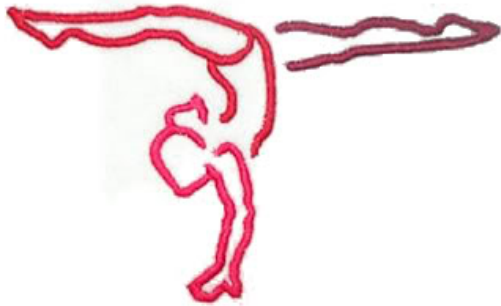


# **OLYMPIA GYMNASTICS BOOSTER CLUB (OGBC)**

**2021-2022 ANNUAL MEMBERSHIP PRESENTATION**



**GYMNASTICS**



# **AGENDA**

- **OGBC (QUICK OVERVIEW)**
- **THE OGBC DIFFERENCE**
- **ATHLETE WARRIOR CHALLENGE**
- **THE POWER OF MEMBERSHIP**
- **COMMUNICATION/OGBC PORTAL**



- **501©3 – NON-PROFIT ORGANIZATION**
- **ESTABLISHED TO SUPPORT OLYMPIA GYMNASTICS ACADEMY ATHLETES AS THEY COMPETE IN COMPETITIVE, AMATEUR GYMNASTICS**

**WHO ARE WE?**

# **OGBC BOARD**

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**Tiffanie Holt, President**

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**Julia Kelley, Vice president**

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**Angel Brookins, Secretary**

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**Mike Ratusznik, Treasurer**

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**Keith Jensen, Assist. Treasurer**

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**Dave Cafagna, Communications**

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**Jackie Ginste, Social Coordinator**

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**Jody Holiday, Trustee**

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**Timothy Holt, Trustee**

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**Brad Klienow, Trustee**

**Yayy, we have a full board!  
Thank you for volunteering!  
Amazing Awaits!**



# **OGBC PURPOSE**

**TO PROMOTE AND HELP SUPPORT  
COMPETITIVE AMATEUR GYMNASTICS**

- **GENERATE FUNDS**
- **PAY COSTS ASSOCIATED WITH  
COMPETITIVE GYMNASTICS**
- **HOST AND SPONSOR MEETS**
- **MEETS = FUNDRAISERS**



**DID YOU KNOW?**

**ON AVERAGE - IT COSTS \$1,003  
PER GYMNAST FOR ENTRY FEES  
OVER THE COURSE OF THE SEASON  
\*IN A TYPICAL YEAR**

# **MEMBER BENEFITS**

**EVERY ATTEMPT IS MADE TO KEEP EXPENSES TO A MINIMUM, WHILE AT THE SAME TIME CREATING A SAFE AND COMPETITIVE ENVIRONMENT FOR OUR GYMNASTS TO GROW AND BE SUCCESSFUL.**



## OUR MAJOR FUNDRAISER!

- **THURSDAY, JANUARY 27<sup>TH</sup> – SUNDAY, JANUARY 30<sup>TH</sup>, 2022**
- **THURSDAY IS SET- UP & SUNDAY EVENING IS TEAR DOWN**
- **3 OR 4 GYMS & DEDICATED AWARDS AREA**
- **3 TO 4 WORK SESSIONS PER FAMILY – EVERYONE HELPS!**
- **ADDITIONAL MEET –WE ALL WORK AN EQUAL AMOUNT TO RAISE FUNDS FOR OGBC!**

# ATHLETE WARRIOR CHALLENGE



# **ATHLETE WARRIOR CHALLENGE**

## **SPONSORS (AWC INFO FROM JAN. 2020)**

### **BRAND EXPOSURE FOR OUR SPONSORS:**

**WE HAD ALMOST 3,000 GYMNASTS FROM OHIO, MICHIGAN (LIVONIA, PORT HURON, FARMINGTON, TROY, ROCHESTER, SHELBY TOWNSHIP, LANSING AND MORE) AND CANADA.**

### **AWC WEBSITE**

- **4600 PEOPLE VISITED THE WEBSITE IN THE LAST 30 DAYS AFTER THE EVENT.**
- **60% OF THOSE PEOPLE WERE NEW VISITORS. 40% WERE RETURNING.**
- **VISITORS WERE SPREAD OUT FROM THE DETROIT, GRAND RAPIDS, ANN ARBOR AND SAGINAW AREAS**

### **FACEBOOK PAGE**

- **729 TOTAL FOLLOWERS**
- **56 NEW FOLLOWERS**
- **1654 PAGE VIEWS**



**OGBC  
2020-2021  
FINANCIAL  
HIGHLIGHTS**

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***Income from Athlete Warrior - \$0***

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**Income from Kroger - \$1963.27**

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**Income from Amazon - \$279.10**

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**Sanction fees, meet entry, coaches  
meet expenses per gymnast - \$1,003**

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**Cash Balance - \$5,792.03**

# **2020-2021 TEAM DUES**

- **ALL LEVELS – PAYMENT SCHEDULE**
- **\$325 DUE SEPTEMBER 15, 2021**
- **\$325 DUE OCTOBER 15, 2021**
- **\$100 DUE NOVEMBER 1, 2021**

**\*DUES HAVE BEEN ADJUSTED TO COVER THE INCREASED COSTS FOR THE 2021-2022 MEET SEASON OUTLINED BY OLYMPIA GYMNASTICS ACADEMY.**

**\*PAYMENTS CAN BE MADE VIA VENMO (@OLYMPIABOOSTERS), CASH OR CHECK.**

**OGBC WILL ACCEPT FULL PAYMENTS OF \$750 OR THREE SEPARATE PAYMENTS AS OUTLINED ABOVE.**

- **IF YOU HAVE ANY ADDITIONAL QUESTIONS, PLEASE FEEL FREE TO CONTACT ME AT THE BELOW EMAIL ADDRESS. [MIKERATUSZNIK@OLYMPIABOOSTER.COM](mailto:MIKERATUSZNIK@OLYMPIABOOSTER.COM)**
- **PLEASE PUT YOUR GYMNAST'S FIRST AND LAST NAME ON ALL COMMUNICATIONS TO OGBC, THANKS!**



# WHAT ELSE DO WE USE THE \$\$\$ FOR?



**Gymnastics team entry fees for EACH LEVEL, PER MEET**

**Gymnastics meet entry fees for each gymnast**

**Gymnastics clinic/camp entry fees for each gymnast**

**OGA coaches travel costs for meets, clinics, & camps**

**OGA coaches meal expenses while supporting meets, clinics, & camps**

**Gymnasts travel expenses for those athletes who make it to Nationals**

**Upfront costs of planning & arranging for AWC, other meets, & camps**

**Social functions for the team including the end of the year banquet**

**Education seminars for coaches (to help improve training techniques for our gymnasts skills)**

**Administrative costs of managing OBGC itself (very minimal)**

**Any other expense that the Board feels is in line with our mission & is supportive of our gymnasts' goals & aspirations**

**Support  
Olympia Gymnastics  
Booster Club Inc.**

When you shop at [smile.amazon.com](https://smile.amazon.com),  
Amazon donates.

[Go to smile.amazon.com](https://smile.amazon.com)

**amazon**smile



**OTHER WAYS TO SUPPORT OGBC**



# OGBC COMMUNICATIONS

## Primary communication through email

- **Distribution list is directly from OGBC portal**
- **All members required to register for 2021-22 season**

## Other Methods of Communication:

- **OGBC Website**
- **OGBC Facebook Page**
- **Mailbox**
- **In Person**

# OLYMPIABOOSTER.COM



Olympia Gymnastics Booster Club

olympiaboster.com

Communications Fundraising OGBC Info AWC Contact Us LOGIN/REGISITER FOR OGBC PORTAL

## Olympia gymnastics Booster Club

Serving the competitive teams of Olympia Gymnastics Academy



**PORTAL SIGN-UP & REVIEW:**  
If you are new to OGBC, please [Sign up for 2021-2022 OGBC Season](#)  
Please log in to the OGBC to review your profile information. [INSTRUCTIONS](#)

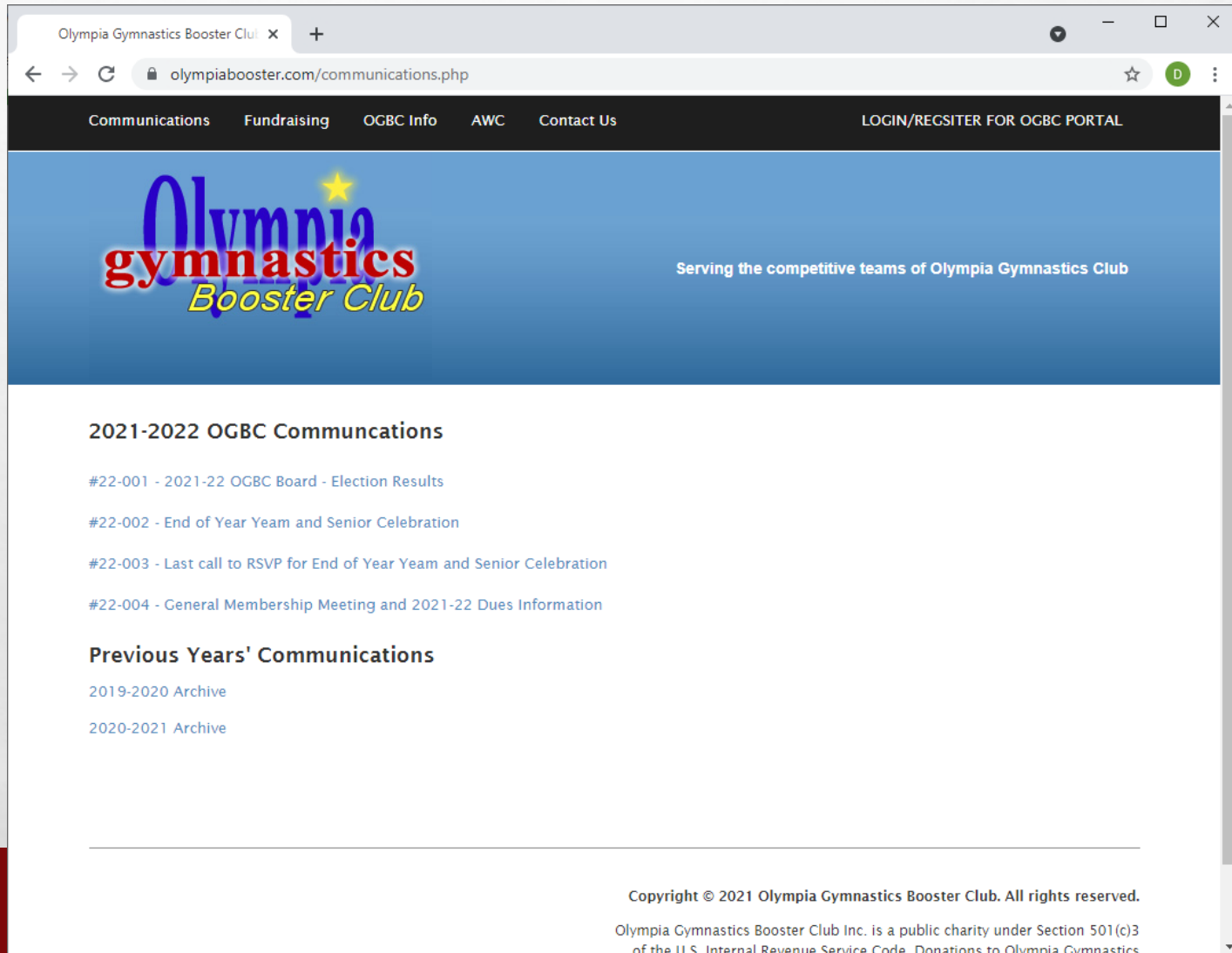
### 2021-2022 Season

We are preparing for the upcoming 2021-22 competitive gymnastics season.

If you have any questions about the OGBC website or OGBC communication, please contact Dave Cafagna at [media@olympiaboster.com](mailto:media@olympiaboster.com).

**Member Login** +

# OLYMPIABOOSTER.COM >> COMMUNICATIONS



The screenshot shows a web browser window with the URL [olympiabooster.com/communications.php](http://olympiabooster.com/communications.php). The page features a navigation menu with links for Communications, Fundraising, OGBC Info, AWC, and Contact Us, along with a LOGIN/REGISITER FOR OGBC PORTAL link. The main content area has a blue header with the Olympia gymnastics Booster Club logo and the tagline "Serving the competitive teams of Olympia Gymnastics Club". Below the header, there are two sections: "2021-2022 OGBC Communcations" and "Previous Years' Communications".

Olympia Gymnastics Booster Club

Communications Fundraising OGBC Info AWC Contact Us LOGIN/REGISITER FOR OGBC PORTAL

**Olympia gymnastics**  
*Booster Club*

Serving the competitive teams of Olympia Gymnastics Club

### 2021-2022 OGBC Communcations

- [#22-001 - 2021-22 OGBC Board - Election Results](#)
- [#22-002 - End of Year Yeam and Senior Celebration](#)
- [#22-003 - Last call to RSVP for End of Year Yeam and Senior Celebration](#)
- [#22-004 - General Membership Meeting and 2021-22 Dues Information](#)

### Previous Years' Communications

- [2019-2020 Archive](#)
- [2020-2021 Archive](#)

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Olympia Gymnastics Booster Club Inc. is a public charity under Section 501(c)3 of the U.S. Internal Revenue Service Code. Donations to Olympia Gymnastics



# OGBC FACEBOOK PAGE

The image shows a screenshot of a Facebook page for the Olympia Gymnastics Booster Club. The browser address bar shows the URL [facebook.com/olympia.booster](https://facebook.com/olympia.booster). The page header includes the Facebook logo, a search icon, a home icon, a flag icon, a video icon with a '9+' notification, a storefront icon, a group icon, a grid icon, a message icon, a notification icon, and a profile dropdown icon.

The main header area features the club's profile picture, which is a circular logo with the text 'OLYMPIA GYMNASTICS ACADEMY'. To the right of the profile picture is the page name 'Olympia Gymnastics Booster Club' and the handle '@olympia.booster · Nonprofit Organization'. A blue 'Send Message' button is located to the right of the page name.

Below the header is a navigation menu with tabs for 'Home', 'About', 'Events', 'Photos', and 'More'. To the right of the navigation menu are buttons for 'Liked', a search icon, a menu icon, and a profile dropdown icon.

The 'About' section is visible on the left side of the page. It includes the following information:

- About** (See All)
- The purpose for which Olympia Gymnastics Booster Club, Inc. has been organized is to promote and help support competitive amateur gymnastics.**
- 390 people like this including 25 of your friends** (with a row of profile pictures)
- 400 people follow this**
- <http://www.olympiabooster.com/>**
- Typically replies within an hour** (Send Message)
- [media@olympiabooster.com](mailto:media@olympiabooster.com)**
- Nonprofit Organization**

The main content area features a 'Create Post' button and three options: 'Photo/Video', 'Check in', and 'Tag Friends'. Below this is a post from the Olympia Gymnastics Booster Club, dated July 14. The post text reads:

Olympia Gymnastics Academy and Olympia Gymnastics Booster Club are hosting an end of the year team and senior celebration. The event will be Sunday, August 8th at 4:00 pm at Olympia Gymnastics Academy. This will be an outdoor event catered by Crank's Catering. The event will be FREE for all gymnasts. The cost for each additional guest will be \$16. All RSVPs and payments are due no later than July 26th.

Refer to the email sent on Monday, July 12th for more information.

At the bottom of the post is a banner for a 'Barbecue PARTY' with a red umbrella icon.

# OGBC PORTAL SIGN UP

- **ONE SIGN-UP PER FAMILY**
  - **NAME**
  - **PRIMARY CONTACT WITH EMAIL ADDRESSES**
  - **SECONDARY CONTACT WITH EMAIL ADDRESS**
  - **HOME ADDRESS**
  - **PHONE NUMBER(S)**
  - **GYMNAST(S) INFO**



# ACCESS TO OGBC PORTAL

- GO TO [WWW.OLYMPIABOOSTER.COM](http://WWW.OLYMPIABOOSTER.COM)

Olympia Gymnastics Booster Club

Communications Fundraising OGBC Info AWC Contact Us LOGIN/REGISTER FOR OGBC PORTAL

## Olympia gymnastics Booster Club

Serving the competitive teams of Olympia Gymnastics Academy

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**2021-2022 Season**  
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Member Login

### Become a Member

To get started, provide your email address below:

### Member Login

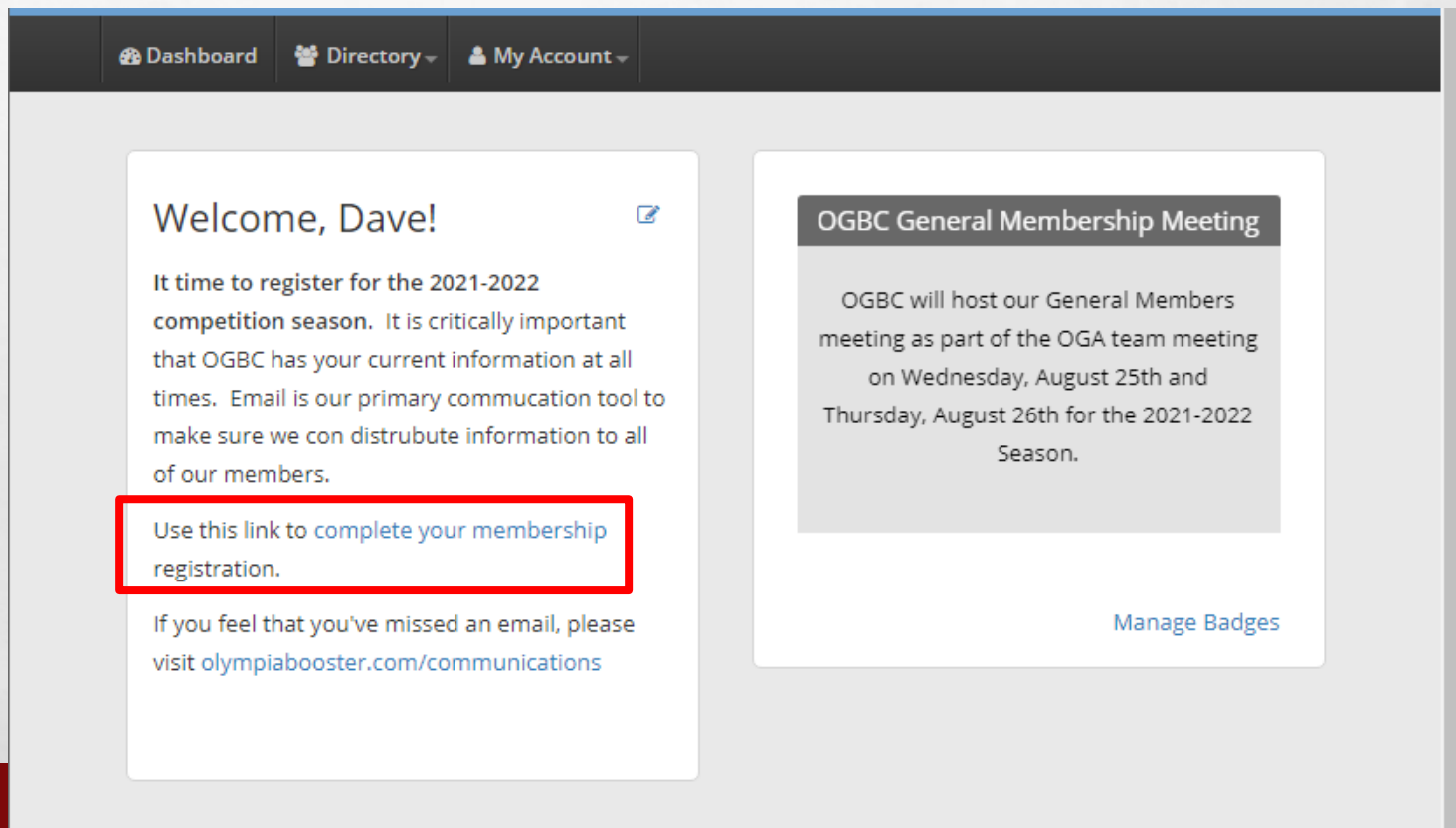
Log in to the Member Portal

**New Members**

**Returning Members**

# RETURNING MEMBERS COMPLETE REGISTRATION

- **CLICK LINK TO COMPLETE YOUR MEMBERSHIP**



The screenshot shows a user dashboard with a dark navigation bar at the top containing 'Dashboard', 'Directory', and 'My Account'. The main content area is divided into two columns. The left column features a 'Welcome, Dave!' message with a blue envelope icon. Below the welcome message is a paragraph explaining the importance of registration for the 2021-2022 season. A red rectangular box highlights a blue link that says 'Use this link to complete your membership registration.' Below this is another paragraph with a link to 'olympiabooster.com/communications'. The right column contains a grey box titled 'OGBC General Membership Meeting' with text about the meeting dates (Wednesday, August 25th and Thursday, August 26th). At the bottom right of the right column is a blue link that says 'Manage Badges'.

Dashboard Directory My Account

## Welcome, Dave!

It time to register for the 2021-2022 competition season. It is critically important that OGBC has your current information at all times. Email is our primary communication tool to make sure we can distribute information to all of our members.

Use this link to [complete your membership registration](#).

If you feel that you've missed an email, please visit [olympiabooster.com/communications](https://olympiabooster.com/communications)

### OGBC General Membership Meeting

OGBC will host our General Members meeting as part of the OGA team meeting on Wednesday, August 25th and Thursday, August 26th for the 2021-2022 Season.

[Manage Badges](#)



**QUESTIONS?**

**THANK YOU FOR COMING & FOR YOUR SUPPORT!**

